

同期活动 Fringe Programme (29/11-2/12/2023)

2023年11月29日 星期三

29 November 2023 Wednesday

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
09:30-12:00	2023年Automechanika Shanghai汽车产业国际发展大会 (新) ^{CE} International Automotive Industry Conference 2023 Presented by Automechanika Shanghai (New)	中国机电产品进出口商会、 上海市汽车零部件行业协会 China Chamber of Commerce for Import and Export of Machinery and Electronic Products, Shanghai Automotive Parts Industry Association	国家会展中心上海洲际酒店二楼大宴会厅2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC
09:30-17:00	第三届汽车维修技术服务年会——新能源汽车售后维修技术论坛 ^C The Third Annual Meeting of Automobile Maintenance and Repair — —New Energy Resources Automobile After-sale Maintenance Technical Forum	《汽车维修与保养》杂志 Motor China Magazine	国家会展中心4.2号馆D厅 Hall D of Hall 4.2, NECC
10:30-16:40	2023国际智能电动出行创新论坛 ^C 2023 International Intelligent and Electric Mobility Innovation Forum	德国汽车工业协会 (VDA中国)、 德国弗戈汽车媒体集团、 机械工业信息研究院 VDA China, Vogel Communications Group, Machinery Industry Information Research Institute	国家会展中心303会议室 Meeting Room 303, NECC
13:30-17:00	2023年智能网联汽车政策法规交流国际论坛 ^{CE} International Summit of Connected-Vehicle Policies and Regulations 2023	中国汽车技术研究中心有限公司、 中国汽车战略与政策研究中心 China Automotive Technology & Research Center Co Ltd, China Automotive Strategy and Policy Research Center,CATARC	国家会展中心上海洲际酒店二楼大宴会厅2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC
13:30-17:00	2023年新能源汽车可持续发展论坛 ^{CE} New Energy Vehicle Sustainable Development Forum 2023	工信部ICDC汽车智能产业研究院 Automotive Intelligent Industry Research Institute of the Ministry of Industry and Information Technology	国家会展中心上海洲际酒店二楼大宴会厅1 2F, Grand Ballroom 1, InterContinental Shanghai NECC
13:30-16:30	2023中国 (上海) 国际商用车零部件市场发展论坛 ^C 2023 China (Shanghai) International Commercial Vehicle Parts Market Development Forum	商用车服务网 Commercial Vehicle Service Website	国家会展中心302会议室 Meeting Room 302, NECC
13:30-16:30	通往自动驾驶3.0时代 MAXIEYE感知融合技术平台和新产品发布会 ^C To the Era of Autonomous Driving 3.0 MAXIEYE Perception Fusion Technology Platform and New Product Launch Event		M+ 谊园 36Space M+ Yiyuan 36Space
13:30-16:40	技术·创新·趋势—2023驱动电机技术发展及应用论坛 ^C Innovation4Mobility Development and Application of Drive Motor Technology Fourn 2023	上海百域会展有限公司 Shanghai Baiyu Expo Co Ltd	国家会展中心B0-02会议室 Meeting Room B0-02, NECC
14:00-15:40	车城商机·齐遇上海 ^C Shiyan Automotive Industry Business Matchmaking and Procurement Conference in Shanghai		国家会展中心B0-01会议室 Meeting Room B0-01, NECC

C = 中文 Chinese

E = 英文 English

2023年11月30日 星期四
30 November 2023 Thursday

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
09:00-12:00	2023 汽车电动化与智能化技术国际论坛 ^{CE} 2023 Vehicle Electrification and Intelligent Vehicle Technology Forum	SAE International、 新能源汽车电机电控产业联盟、 汽车电机电器电子信息网 SAE International, New Energy Vehicle Electric Motor and Electric Control Industry Alliance, Automotive Electric Motor, Electrical Appliance and Electronic Information Network	虹桥锦江大酒店 Hongqiao Jinjiang Hotel
09:30-17:30	2023年汽车售后市场高峰论坛 ^{CE} Automotive Aftermarket Summit 2023	魔方汽车 Magic Cube Auto-aftermarket	国家会展中心上海洲际酒店二楼大宴会厅2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC
09:30-12:00	第三届汽车维修技术服务年会——新能源汽车售后维修技术论坛 ^C The Third Annual Meeting of Automobile Maintenance and Repair — —New Energy Resources Automobile After-sale Maintenance Technical Forum ^C	《汽车维修与保养》杂志 Motor China Magazine	国家会展中心4.2号馆D厅 Hall D of Hall 4.2 in NECC
09:00-17:00	2023 TDA第三届国际轮胎动力学仿真技术峰会 ^C 2023 TDA 3rd International Tire Dynamics Simulation Technology Summit	轮胎动力学协同创新联盟 Tire Dynamics Collaborative Innovation Alliance	国家会展中心303会议室 Meeting Room 303, NECC
09:00-17:00	上海前沿新能源电源技术峰会 ^C Shanghai Frontier New Energy Power Technology Summit	上海前沿新能源电源技术研究院 Shanghai Institute of Advanced Energy Power Source Technology	国家会展中心B0-02会议室 Meeting Room B0-02, NECC
09:30-12:00	2023汽车后市场行业高峰论坛 ^C Auto Parts Industry New Direction Summit Forum 2023	北京慧联世纪国际传媒广告有限公司 Beijing Huilian Shiji International Media Co Ltd	国家会展中心302会议室 Meeting Room 302, NECC
10:00-12:00	2023能源变革与智驾未来研讨会 ^C Energy Transformation and Future Intelligent Driving Summit	上海电器科学研究院 Shanghai Electrical Apparatus Research Institute	国家会展中心402会议室 Meeting Room 402, NECC
13:00-17:00	商贸配对洽谈会（境内买家） ^C Buyers Matchmaking Programme (Local Buyers)		优选买家俱乐部（NA03） Premium Buyers Club (NA03)
13:00-17:00	慧联汽车2023年度汽车后市场品牌盛会 ^C Hc Auto-2023 Automotive Aftermarket Brand Event Honor Ceremony	慧联汽车 Auto and Automobile	上海虹桥新华联索菲特酒店 Sofitel Shanghai Hongqiao
13:30-16:00	驱动电机创新技术及企业高峰论坛 ^{CE} Innovative Drive Motor Technology and Corporate Summit	SAE International、 新能源汽车电机电控产业联盟、 汽车电机电器电子信息网 SAE International, New Energy Vehicle Electric Motor and Electric Control Industry Alliance, Automotive Electric Motor, Electrical Appliance and Electronic Information Network	虹桥锦江大酒店 Hongqiao Jinjiang Hotel
13:30-16:30	“品牌出海 赢战未来” 中国汽车零部件品牌出海高峰论坛 ^C The New Chapter of Guangzhou Auto Parts Aftermarket Services	大正传媒 Dazheng Media	国家会展中心B0-01会议室 Meeting Room B0-01, NECC
13:30-16:30	中国汽车服务产业渠道与供应链创新发展大会 ^C China New Energy Vehicle Service Industry High Quality Development Conference	大正传媒、 一马传媒 Dazheng Media, YIMA Media Auto Aftermarket Service Magazine	国家会展中心4.2号馆D厅 Hall D of Hall 4.2, NECC
13:30-16:30	新能源汽车维修的协同机制 ^C Collaborative Mechanism of New Energy Vehicle Services	北京慧联世纪国际传媒广告有限公司 Beijing Huilian Shiji International Media Co Ltd	国家会展中心302会议室 Meeting Room 302, NECC
13:30-16:30	电动汽车充电技术高峰论坛 ^{CE} EV Battery Charging and Swapping Technology Summit	SAE International、 新能源汽车电机电控产业联盟、 汽车电机电器电子信息网 SAE International, New Energy Vehicle Electric Motor and Electric Control Industry Alliance, Automotive Electric Motor, Electrical Appliance and Electronic Information Network	虹桥锦江大酒店 Hongqiao Jinjiang Hotel
15:00-17:00	广东省汽车保修设备商会理事扩大会议暨行业标准宣贯会 ^C The Expanded Council Meeting of the Guangdong Province Automotive Warranty Equipment Chamber of Commerce and the Industry Standard Promotion Conference		国家会展中心402会议室 Meeting Room 402, NECC
16:00-17:30	车规芯片产业发展高峰论坛 ^{CE} Automotive-Grade Chip Industry Development Summit	SAE International、 新能源汽车电机电控产业联盟、 汽车电机电器电子信息网 SAE International, New Energy Vehicle Electric Motor and Electric Control Industry Alliance, Automotive Electric Motor, Electrical Appliance and Electronic Information Network	虹桥锦江大酒店 Hongqiao Jinjiang Hotel

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2023年12月1日 星期五
1 December 2023 Friday

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
09:00-16:40	先进智能驾驶技术论坛 ^{CE} Advanced Intelligent Driving Technology Forum	SAE International、 新能源汽车电机电控产业联盟、 汽车电机电器电子信息网 SAE International, New Energy Vehicle Electric Motor and Electric Control Industry Alliance, Automotive Electric Motor, Electrical Appliance and Electronic Information Network	虹桥锦江大酒店 Hongqiao Jinjiang Hotel
09:00-12:00	2023中国商用车黑科技大赛颁奖盛典暨商用车技术大会 ^{CE} 2023 Vehicle Electrification and Autonomous Vehicle Technology Forum	中国汽车工程研究院股份有限公司、 商用车网、 新能源汽车电机电控产业联盟 China Automotive Engineering Research Institute Co Ltd, Commercial Vehicle Network, New Energy Vehicle Electric Motor and Electric Control Industry Alliance	虹桥锦江大酒店 Hongqiao Jinjiang Hotel
09:00-17:00	商贸配对洽谈会（境外买家） ^E Buyers Matchmaking Programme (Overseas Buyers)		优选买家俱乐部（NA03） Premium Buyers Club (NA03)
09:30-12:10	“聚势前行 加速出海”——2023年二手车创新发展论坛 ^{CE} Used Car Strategy and Development Forum 2023	中国汽车流通协会、 中国汽车流通协会二手车事业部、 中国汽车流通协会数据应用与消费者研究分会 China Automobile Dealers Association, Used-car Department of CADA, Data Application and Consumer Research Committee of CADA	国家会展中心上海洲际酒店二楼大宴会厅2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC
09:30-12:30	2023“汽配出海”创新服务供需贸易对接交流会 ^C 2023 "Auto Parts Sailing" Innovative Service Supply and Demand Trade Docking Conference	魔方汽车、 Tecalliance、 Ebay Magic Cube Auto-aftermarket, Tecalliance, Ebay	国家会展中心302会议室 Meeting Room 302, NECC
13:00-17:00	2023中外轮胎行业合作发展论坛 ^{CE} China International Tyre Industry Conference 2023	中国橡胶工业协会 China Rubber Industry Association	国家会展中心上海洲际酒店二楼大宴会厅2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC
13:30-16:30	新能源电机专题研讨会 ^{CE} New Energy Motor Seminar	SAE International、 新能源汽车电机电控产业联盟、 汽车电机电器电子信息网 SAE International, New Energy Vehicle Electric Motor and Electric Control Industry Alliance, Automotive Electric Motor, Electrical Appliance and Electronic Information Network	虹桥锦江大酒店 Hongqiao Jinjiang Hotel

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2023年11月29日 星期三

I4M主会场			
时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
10:30-12:00	燃料电池产业布局与关键技术 ^{OE} Hydrogen Fuel Cell and Cell Stack Technology		I4M主会场 (5.1号馆5.1F09) I4M Mainstage (5.1F09, Hall 5.1)
13:30-14:30	补能技术及市场展望 ^{OE} Charging and Swapping Solutions		I4M主会场 (5.1号馆5.1F09) I4M Mainstage (5.1F09, Hall 5.1)
14:30-16:00	智能底盘 ^{OE} Intelligent Chassis Technology		I4M主会场 (5.1号馆5.1F09) I4M Mainstage (5.1F09, Hall 5.1)
16:00-17:00	智能驾驶解决方案及落地运用 ^{OE} Intelligent Drive Technology and Application		I4M主会场 (5.1号馆5.1F09) I4M Mainstage (5.1F09, Hall 5.1)

2023年11月30日 星期四

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
10:30-11:30	补能技术及市场展望 ^{OE} Charging and Swapping Solutions		I4M主会场 (5.1号馆5.1F09) I4M Mainstage (5.1F09, Hall 5.1)
13:30-14:30	海外市场布局与展望 ^{OE} Overseas Market Outlook		I4M主会场 (5.1号馆5.1F09) I4M Mainstage (5.1F09, Hall 5.1)
14:30-16:30	智能驾驶解决方案及落地运用 ^{OE} Intelligent Drive Technology and Application		I4M主会场 (5.1号馆5.1F09) I4M Mainstage (5.1F09, Hall 5.1)

2023年12月1日 星期五

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
10:00-12:00	跨界融合与创新发展 ^{OE} Cross-sector Collaboration and Innovation		I4M主会场 (5.1号馆5.1F09) I4M Mainstage (5.1F09, Hall 5.1)
13:30-14:30	智能底盘 ^{OE} Intelligent Chassis Technology		I4M主会场 (5.1号馆5.1F09) I4M Mainstage (5.1F09, Hall 5.1)
14:30-15:30	汽车产业可持续性发展 ^{OE} Sustainability of the Automotive Industry		I4M主会场 (5.1号馆5.1F09) I4M Mainstage (5.1F09, Hall 5.1)

2023年12月2日 星期六

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
10:30-11:30	汽车产业可持续性发展 ^{OE} Sustainability of the Automotive Industry		I4M主会场 (5.1号馆5.1F09) I4M Mainstage (5.1F09, Hall 5.1)

2023年11月29日 星期三

绿色维修展区

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
10:30-12:00	紧抓全球化绿色维修市场新机遇 ^{CE} Seizing the New Opportunities in the Global Green Repair Market		绿色维修展区 (6.2号馆6.2M80) Green Repair Area (6.2M80, Hall 6.2)
13:30-16:00	新能源汽车三电维修关键技术培训 (1) ^{UC} Technical Training on the Repair of New Energy Vehicle Power	山东德系新能源汽车有限公司 Shandong German New Energy Vehicle Co Ltd	绿色维修展区 (6.2号馆6.2M80) Green Repair Area (6.2M80, Hall 6.2)

2023年11月30日 星期四

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
10:30-12:00	新能源汽车三电维修关键技术培训 (2) ^{CE} Technical Training on the Repair of New Energy Vehicle Power	山东德系新能源汽车有限公司 Shandong German New Energy Vehicle Co Ltd	绿色维修展区 (6.2号馆6.2M80) Green Repair Area (6.2M80, Hall 6.2)
14:00-16:00	聚智谋变，共创汽保产业高质量发展之路 ^C Innovate, Collaborate, and Enhance the Development of the Automotive Maintenance Industry	上海市工商联汽车保养和维修设备商会 Shanghai Federation of Industry and Commerce of Auto Maintenance and Repair Equipment Chamber of Commerce	绿色维修展区 (6.2号馆6.2M80) Green Repair Area (6.2M80, Hall 6.2)

2023年12月1日 星期五

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
10:30-11:50	新能源产教融合创新峰会 ^C New Energy Vehicle Summit on Industry-education Integration	山东省汽车保修设备行业协会 Shandong Association of Automobile Maintenance Industry	绿色维修展区 (6.2号馆6.2M80) Green Repair Area (6.2M80, Hall 6.2)
13:30-15:00	创新型产品与项目发布 (1) ^C Innovative Product and Project Release (1)		绿色维修展区 (6.2号馆6.2M80) Green Repair Area (6.2M80, Hall 6.2)

2023年12月2日 星期六

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
10:30-12:00	创新型产品与项目发布 (2) ^O Innovative Product and Project Release (2)		绿色维修展区 (6.2号馆6.2M80) Green Repair Area (6.2M80, Hall 6.2)

2023年11月29日 星期三

改装x科技展区

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
10:30-11:00	保时捷中国赛车运动及保时捷GT赛车介绍 ^c Porsche Motorsport and GT Racing in China		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
11:00-11:30	越野改装与生活方式 ^c Off-road Vehicle Customising		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
13:00-13:30	UTS公益活动: 为更好的探索世界而改装 ^c UTS Public Welfare Event: Tuning for Better Exploration of the		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
13:30-14:00	后疫情时代的依维柯房车露营 ^c Iveco RV Camping in the Post-pandemic Era		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
14:00-14:30	Tesla的中国发展与科技交融 ^c Tesla's Development and Technological Integration in China		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
14:30-15:00	电车时代下, 大排量油车还有活路吗? ^c In the Era of Electric Vehicles, is There Still a Future for High-		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
15:00-15:30	新能源未来改装趋势 ^c Unveiling the Future: Customising New Energy Vehicles		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
15:30-16:00	浅谈电车厂家与“玩车”客户之间的沟通方式 ^c Navigating Communication between Electric Car Manufacturers and		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
16:00-16:30	日式纯手工改造——RWB为代表的超级车高定现状 ^c Japanese Handcrafted Car Tuning: High-end Customisation		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)

2023年11月30日 星期四

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
10:30-11:00	汽车定制改装行业发展白皮书 ^c White Paper on The Development of Customized Automotive		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
11:00-11:30	汽车行业全业变革解析 ^c The Revolutionary Changes in the Automotive Industry		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
11:30-12:00	道达尔能源特种油品技术民用化, 燃油添加剂的市场应用 ^c Total Energy's Specialised Oil Products for Civil Applications and		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
13:30-14:00	解析3000P GTR 改装 ^c Analysis of 3000P GTR Modification		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
14:00-14:30	高科技VR赛车体验与乐趣 ^c Unleash the Excitement of High-tech VR Racing		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
14:30-15:00	新能源车变天了! 外观改装-车衣的选择 ^c Transforming the Aesthetics of New Energy Cars: Decoding the Art		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
15:00-15:30	Tesla个性改装座椅 ^c Personalised Seating Solutions: Customising Your Tesla		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
15:30-16:00	户外露营旅游趋于特色化发展 ^c The Development of Outdoor Camping Traveling Tends to be		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)

2023年12月1日 星期五

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
10:30-11:00	浅谈AI技术对改装市场的影响 ^c A Brief Talk about the Influence of AI on Tuning Market		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
11:00-11:30	中国汽车改装文化: 我是谁? 从哪里来? 到哪里去? ^c Chinese Tuning Culture: Who Am I? Where Do I Come from? Where		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
11:30-12:00	摩托车运动在中国发展趋势 ^c The Development of Motorcycle Racing in China		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
13:00-13:30	与新能源赛车的过去、现在和未来 ^c The Past, Present, and Future of New Energy Racing Car		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
13:30-14:00	车手如何实现从虚拟到现实 ^c From Gamers to Racers, from Virtual to Reality!		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
14:00-14:30	智能网联与赛车运动 ^c Intelligent Connected Vehicle and Motorsports		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
14:30-15:00	亚洲方程式虚拟锦标赛, UTS挑战赛(上海站) ^c FR Virtual, UTS Challenge (Shanghai)		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
15:00-15:30	澳德巴克斯 — 我喜欢上汽车生活的理由 ^c AUTOBACS — The Reason I Take to Car Life		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
15:30-16:00	升级露营体验, 创新户外玩法——Yakima移动厨房 ^c Elevate Your Camping Experience: Discovering New Ways to Enjoy		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)

2023年12月2日 星期六

时间 Time	活动 Programme	合作单位 Co-organiser(s)	地点 Venue
10:30-11:00	解析摩托车的改装与升级 ^c Core Technologies of Motorcycles		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)
11:00-11:30	汽车电竞与真实赛道 ^c Car Gaming vs Car Racing		改装x科技展区 (8.2号馆8.2A88) Customising x Tech (8.2A88, Hall 8.2)

^c = 中文 Chinese

^e = 英文 English

同期活动议程 Fringe Programme Detail Rundown (29/11-2/12/2023)

2023年Automechanika Shanghai汽车产业国际发展大会 ⁰⁵ International Automotive Industry Conference 2023 Presented by Automechanika Shanghai					
日期 Date	2023/11/29 29 November 2023	时间 Time	09:30-12:00	地点	国家会展中心上海洲际酒店二楼大宴会厅2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC
主办单位 Organiser(s)	中国机械国际合作股份有限公司 法兰克福展览(上海)有限公司 China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
协办单位 Co-organiser	中国机电产品进出口商会 China Chamber of Commerce for Import and Export of Machinery and Electronic Products				
支持单位 Supporter	上海市汽车零部件行业协会 Shanghai Automotive Parts Industry Association				
时间 Time	题目 Topic	讲者 Speaker			
09:30	欢迎致辞 Welcome Speech	Michael Johannes, 法兰克福展览有限公司交通运输及物流展副总裁 Michael Johannes, Vice President Mobility & Logistics of Messe Frankfurt Exhibition GmbH			
09:40	中国整车及零部件进出口分析及市场预测 Analysis and Market Forecast of China Imports and Exports of Vehicles and Automotive Parts and Components	孙晓红, 中国机电产品进出口商会汽车分会秘书长 Sun Xiaohong, Secretary General of Automobile Branch of China Chamber of Commerce for Import and Export of Machinery and Electronic Products			
10:05	跨国零部件企业全球业务规划及对中国市场的解读 The Global Business Strategies of Leading Tier 1 Supplier's and Perspectives on the China Market	徐大全, 博世(中国)投资有限公司执行副总裁 Xu Daquan, Executive Vice President of Bosch (China) Investment Ltd			
10:30	圆桌讨论: 电动化智能化变革下, 零部件企业如何把握机遇加速转型 - 电动化、智能化给传统零部件企业带来哪些挑战 - 企业在创新能力以及服务能力上做出了哪些调整 - 传统零部件企业新的市场开拓 Panel Discussion: How Parts and Components Suppliers Can Upgrade Their Business Efficiently under Electrification and Digitalisation - The Challenges Brought by the Development of Electrification and Digitalisation - What Adjustments can be Made to the Product Innovations and Services? - New Market Exploration for Traditional Parts and Components Suppliers	主持人: 刘冰冰, 清华大学社会治理与发展研究院发展研究中心副主任 嘉宾: 国宁, 浙江铁流离合器股份有限公司董事长兼总经理 罗军, 瑞与棋集团董事长 孙琦, 森萨特科技智能轮胎系统技术总监 马一腾, 蒂森克虏伯信适登中国区OE事业部总经理 Moderator: Liu Bingbing, Deputy Director of Development Research Center, Institute for Social Governance and Development, Tsinghua University Speakers: Guo Ning, Chairman and GM of Zhejiang Tieliu Clutch Co Ltd Luo Jun, Chairman of Reach Cooling Group Ricky Sun, ITS Director of Sensata Technologies Ma Yiteng, General Manager of Bilstein's OE Business Unit			
11:15	圆桌讨论: 全球汽车产业链变革特征及趋势预测 - 当前全球汽车产业链转移路线及特征 - 欧美、东南亚等热门区域整车及零部件需求分析 - 中国零部件及整车从产品出口转向生产出海、技术出海、服务出海、品牌出海的前景预测 Panel Discussion: A Long-term Outlook of Transformation in Global Automotive Supply Chain - The Shift of Global Automotive Supply Chain and its Current Trends - Analysis of Vehicles and Parts and Components Demand in Europe, the US and the ASEAN Markets - Outlook Forecast of China Automotive Industry: A Shift from Products Export to Supply Chain Export, including Technologies, Services and Brands	主持人: 樊泽芳, 长三角汽车零部件产业发展联盟、上海市汽车零部件行业协会秘书长 嘉宾: 张砦, 工信部ICDC汽车智能产业研究院常务副院长 Philippe Thegner, 莱茵金属(中国)投资有限公司中国区总经理 周隆盛, 冠盛股份副董事长、总经理 Daniel Berger, 德国EAC欧亚咨询全球合伙人 Moderator: Fan Zefang, Secretary-general of Yangtze River Delta Auto Parts Industry Union & Shanghai Automotive Parts Industry Association Speakers: Zhang Tong, Executive Vice President of Automotive Intelligent Industry Research Institute of the Ministry of Industry and Information Technology Philippe Thegner, General Manager of Rheinmetall (China) Holding Investment Co Ltd Richard Zhou, Vice Chairman and General Manager of GSP Automotive Group Daniel Berger, Partner of EAC International Consulting			

第三届汽车维修技术服务年会——新能源汽车售后维修技术论坛 ^o					
The Third Annual Meeting of Automobile Maintenance and Repair					
New Energy Resources Automobile After-sale Maintenance Technical Forum					
日期 Date	2023/11/29 29 November 2023	时间 Time	09:30-17:00	地点 Venue	国家会展中心4.2号馆D厅 Hall D of Hall 4.2, NECC
主办单位 Organiser(s)	《汽车维修与保养》杂志 中国机械国际合作股份有限公司 法兰克福展览（上海）有限公司 Motor China Magazine China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
09:30	新能源汽车整车热管理系统集成化 800V高压超级快充电池系统 电池包无模组CTP技术结构详解 800V高压动力驱动系统电机绝缘测试方案 线控底盘技术结构与关键技术售后维修领域实践 新能源汽车功率器件的测试解决方案 汽车电子控制单元的检测与维修方案 Integration of Thermal Management System for New Energy Vehicles. 800 Volt High Voltage Super Fast Charging Battery System Detailed Structure of Battery Pack without Module CTP Technology. Insulation Testing Scheme of 800V High Voltage Motor Drive System. Practice of Key Technology After-sales Maintenance and Wire Control Chassis Technology Structure Solution for Power Devices Test of New Energy Vehicles Detection and Maintenance Solution of Automotive Electronic Control Unit	鸣泽知弘，日置（上海）测量技术有限公司技术部长 Narusawa Chihiro, Minister of Technology, HIOKI (Shanghai) MEASUREMENT TECHNOLOGIES CO LTD			
10:00	快速充电电系统售后维修技术解决方案 传统维修企业进行新能源售后维修的产业升级可行性方案（新能源落地方案） Solution for Rapid Charging and Discharging System After-sales Maintenance Technology. Feasibility Plan for Industrial Upgrading of Traditional Maintenance Enterprises in New Energy After-sales Maintenance (New Energy Implementation Plan)	刘正之，深圳市易检车服科技有限公司董事长 Liu Zhengzhi, Chairman of the Board of Shenzhen Smartsafe Tech Co Ltd			
10:30	混动新能源新一代制冷剂的绿色替代方案 Green Alternative Plan for the New Generation Refrigerant of Hybrid New Energy	翟小光，山东零公里润滑科技有限公司销售总监 Zhai Xiaoguang, Sales Director of Shandong Zero Kilometer Lubrication Technology Co Ltd			
11:00	智能汽车与控制架构与汽车以太网通信系统测试技术 Intelligent Vehicle and Controller Architecture and Automotive Ethernet Communication System Test Technology	余洋，泰克科技技术经理 Yu Yang, Technical Manager of Tektronix (China) Co., Ltd			
11:30	新型线控发电机检测技术及大众奥迪新款车型车载网络总线故障检修技能 New Wire-controlled Generator Detection Technology and Troubleshooting of Volkswagen and Audi's New Model On-board Network Bus Faults	路明辉，8848汽车学苑总经理 Lu Minghui, General Director of 8848 Automotive Academy			
14:00	动力电池包诊断与充放电均衡 Diagnostic and Equalization of Power Battery Pack Charging and Discharging	钟克有，深圳市元征科技股份有限公司国内市场服务经理 Zhong Keyou, Domestic Market Service Manager of Shenzhen Launch Tech Co Ltd			
14:30	宝马5系G38高压电池组通病故障温度采集不准确 奥迪A8D5发电机IGBT烧毁维修方法 奥迪A8D5-48V电池损坏维修 丰田电池包更换电池组维修方法 路虎L405逆变器电机不能驱动 Accurate Temperature Collection of Common Fault of High Voltage Battery Pack of BMW 5 Series G38 Troubleshooting and Maintenance Method for IGBT Burnout of Audi A8D5 Generator Audi A8D5-48V Battery Damage Repair Toyota Battery Pack Replacement Maintenance Method Land Rover L405 Inverter Motor Failure to Drive	华雷，广州华卉新能源汽车科技有限公司创始人 Hua Lei, Founder of Guangzhou Huahui New Energy Resources Automobile Technology Co Ltd			
15:30	奔驰4代防盗ECU更换克隆匹配技巧 数据修改 宝马X5 E70主动转向电脑维修故障案例讲解（通讯故障 低电压 硬件故障） 宝马BDC3模块更换 编程匹配 技术案例讲解 迈凯伦防盗系统结构原理 故障案例讲解 法拉利458 FF F12发动机电脑维修案例讲解（通讯故障 点火故障 喷油故障 防盗故障） Mercedes-Benz 4th Generation Anti-theft ECU Replacement Cloning Matching Skills Data Modification BMW X5 E70 Active Steering Computer Maintenance Fault Case Analysis (Communication Failure, Low Voltage, Hardware Failure) BMW BDC3 Module Replacement Programming Matching Technical Case Analysis McLaren Anti-theft System Structure Principle Fault Case Analysis. Ferrari 458 FF F12 Engine Computer Maintenance Fault Case Analysis (Communication Failure, Ignition Failure, Injection Failure, Anti-theft Failure)	魏海林，广州创林电子总经理 Wei Hailin, General Director of Guangzhou Chuanglin Electronics Co Ltd			

2023国际智能电动出行创新论坛 ^o					
2023 International Intelligent and Electric Mobility Innovation Forum					
日期 Date	2023/11/29 29 November 2023	时间 Time	10:30-16:40	地点 Venue	国家会展中心303会议室 Meeting Room 303, NECC
主办单位 Organiser(s)	德国汽车工业协会 (VDA中国) 德国弗戈汽车媒体集团 机械工业信息研究院 中国机械国际合作股份有限公司 法兰克福展览 (上海) 有限公司 VDA China Vogel Communications Group Machinery Industry Information Research Institute China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
10:30	开场词 Welcome Speech	龚淑娟, AI《汽车制造业》主编 Gong Shujuan, Editor-in-Chief of Automobile Industry			
10:35	双碳目标下的未来出行全球格局 Global Landscape of Future Mobility Under the Dual Carbon Goal	张琳, 德国汽车工业协会 (中国) 副总裁 Zhang Lin, Vice President of VDA China			
11:05	新一代人工智能下的新能源和智能网联汽车 New Energy and Intelligent Connected Vehicle under the New Generation of AI	郭为安, 同济大学中德工程学院教授 Guo Weian, Sino-German School of Engineering, Tongji University			
11:35	智能驾驶关键技术的最新进展 The Development in Key Technologies of Intelligent Drive	周剑光, 上汽创智科技有限公司首席技术官 Zhou Jianguang, CTO of China Automotive Innovation Corporation Co Ltd			
12:00	午餐 Lunch Break				
13:30	基于中国市场需求的动力电池发展趋势 Development Trends of E-Drive System	谢彬, 上汽大众汽车有限公司新能源电池开发高级专家 Xie Bin, Senior Expert of Battery of SAIC Volkswagen NEV Co Ltd			
13:55	新能源汽车热管理系统的开发及应用 Research and Application of Thermal Management System for NEV	李章春, 森萨塔科技高级经理 Li Zhangchun, Senior Manager of Sensata Technology			
14:20	创新的新能源汽车长寿命润滑解决方案 High Performance Lubrication Solutions for New Energy Vehicles	时宜, 德国福斯集团福斯润滑油 (中国) 有限公司研发总监 Shi Yi, R&D Director of Fuchs China, Fuchs Group			
15:45	智能网联汽车的高速高频解决方案 High Speed and High Frequency Solutions for Intelligent Connected Vehicles	方思萦, 泰科电子集团泰科电子 (上海) 有限公司高速高频连接器总监 Fang Siying, Director of High Speed and High Frequency Product Line of Tyco Electronics (Shanghai) Co Ltd			
16:15	智能电动出行的未来发展策略及核心技术 Future Development Strategies and Core Technologies of Future Intelligent and Electric Mobility	曹广平, 车夫咨询合伙人、中国汽车研究院北京分院咨询专家、工信部“长风计划”新能源与智能网联汽车智库成员 Cao Guangping, Partner of Chefu Consulting, Consulting Expert of China Automotive Research Institute Beijing Branch, and the Expert of the "Changfeng Plan" New Energy and Intelligent Connected Vehicle Think Tank of China MIIT			

2023年智能网联汽车政策法规交流国际论坛 ^{os} International Summit of Connected-Vehicle Policies and Regulations 2023					
日期 Date	2023/11/29 29 November 2023	时间 Time	13:30-16:50	地点 Venue	国家会展中心上海洲际酒店二楼大宴会厅2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC
主办单位 Organiser(s)	中国汽车技术研究中心有限公司 中国机械国际合作股份有限公司 法兰克福展览（上海）有限公司 China Automotive Technology & Research Center Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
承办单位 Co-organiser	中国汽车战略与政策研究中心 China Automotive Strategy and Policy Research Center, CATARC				
时间 Time	题目 Topic	讲者 Speaker			
13:30	主持人开场 Welcome Speech				
13:40	欢迎致辞 Opening Remarks	于光, 法兰克福展览（上海）有限公司总经理 James Yu, General Manager of Messe Frankfurt (Shanghai) Co Ltd			
13:45	欢迎致辞 Opening Remarks	刘斌, 中国汽车技术研究中心首席专家, 中国汽车战略与政策研究中心副主任 Liu Bin, Chief Expert of China Automotive Technology & Research Center Co Ltd, Deputy Director of Center for Automotive Strategy and Policy Research, CATARC			
13:50	我国智能网联汽车重点政策进展及趋势 Policy Implementation and Trends of Connected-Vehicles in China	葛鹏, 中汽政研产业政策研究部副部长 Ge Peng, Vice President of Center for Automotive Strategy and Policy Research, CATARC			
14:30	我国智能网联汽车高精度地图发展研究 Analysis on the Development of High-definition Maps for Connected-Vehicles in China	自然资源部 Ministry of Natural Resources			
15:00	车路云一体化建设情况及地方先行先试经验 The Status of Integrated Vehicle-Road-Cloud Construction and Sharing of Local Testing Experience	吴俊贤, 上海国际汽车城智能网联事业部部长, 上海市智能网联汽车公共数据中心主任 Wu Junxian, Director of ICV Business Unit of SAIC, Director of Shanghai Intelligent Connected Vehicle Public Data Center			
15:20	构筑我国智能网联汽车产业生态新格局 Building a New Ecosystem of Connected-Vehicle Industry in China	黄俊, 小马智行副总裁 Huang Jun, Deputy Director of Pony.ai			
15:40	茶歇 Coffee Break				
16:00	汽车数据治理路径研究 Research on the Path of Automotive Data Governance	刘宇, 中汽政研产业政策研究部总监 Liu Yu, Director of Center for Automotive Strategy and Policy Research, CATARC			
16:20	智能网联汽车产品发展趋势及展望 Trends and Forecast of Connected-Vehicle Product Development	段文平, 赛力斯汽车平台技术体系总监 Duan Wenping, Director of Platform Technical System of Seres			
16:40	测试技术在智能网联汽车产业发展中的支撑作用 The Effort of Testing Technology on the Development of Intelligent Connected Vehicle Industry	申亚飞, 上汽检产业计量中心主任 Shen Yafei, Director of SMVIC			

2023年新能源汽车可持续发展论坛 ⁹⁵ New Energy Vehicle Sustainable Development Forum 2023					
日期 Date	2023/11/29 29 November 2023	时间 Time	13:30-17:00	地点 Venue	国家会展中心上海洲际酒店二楼大宴会厅1 2F, Grand Ballroom 1, InterContinental Shanghai NECC
主办单位 Organiser(s)	中国机械国际合作股份有限公司 法兰克福展览（上海）有限公司 China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
支持单位 Supporter	工信部ICDC汽车智能产业研究院 Automotive Intelligent Industry Research Institute of the Ministry of Industry and Information Technology				
时间 Time	题目 Topic	讲者 Speaker			
13:30	欢迎致辞 Opening Remarks	周功澜, 法兰克福展览（香港）有限公司总经理 Fiona Chiew, General Manager of Messe Frankfurt (HK) Ltd			
13:35	欢迎致辞 Opening Remarks	张砦, 工信部ICDC汽车智能产业研究院常务副院长 Zhang Tong, Executive Vice President of Automotive Intelligent Industry Research Institute of the Ministry of Industry and Information Technology			
13:40	锂电池在新能源汽车中的应用及创新 The Applications and Innovation of Lithium Batteries in New Energy Vehicles	Robert (Bob) L. Galyen, 宁德时代前首席技术官 Robert (Bob) L. Galyen, Former CTO of CATL			
14:05	氢能汽车上下游生态体系的规划布局 A Blueprint of the Hydrogen Vehicle Value Chain	刘洋, 荷兰氢能产业联盟中国区联络官 Frank Liu, Liaison Officer China, PIB HyNed			
14:30	欧洲充电桩布局及发展前景 An Update on the Development of Charging Stations in Europe	金亨美, 意科能源（上海）有限公司销售及战略总监 KIM Hyoung Mi, Sales & Strategy Director of Enel X Way			
14:55	欧洲新能源汽车和电池行业发展趋势和市场机遇 Trend and Market Opportunities of New Energy Vehicles and Batteries Industry in Europe	徐昕云, 德国联邦外贸与投资署上海代表处投资促进高级经理 Brandia Xu, Senior Manager, Investment Promotion, Germany Trade & Invest			
15:20	茶歇 Coffee Break				
		主持人: 李鑫, 德勤企业咨询（上海）有限公司风险咨询/战略风险组总监 嘉宾: 刘洋, 荷兰氢能产业联盟中国区联络官 魏少华, 费尼亚系统工程经理 何文, 工信部ICDC汽车智能产业研究院智库专家 曹龙生, 工信部ICDC汽车智能产业研究院智库专家, 中科院大连化学物理研究所研究员, 博士生导师 Moderator: Keith Li, Director of Risk Consulting/Strategic Risk Group of Deloitte			
15:35	圆桌讨论: A New Energy Future: Hydrogen vs Lithium Batteries - Differences between Hydrogen and Lithium Batteries in Terms of Technology, Cost, Applications, and Other Aspects between the Hydrogen Energy and Lithium Batteries - An Analysis of the Strengths and Weaknesses of Hydrogen and Lithium Batteries in Terms of Technological Maturity, Energy Pathways, Market Size and Demand, Government Initiatives and Sustainability	Speakers: Frank Liu, Liaison Officer China, PIB HyNed Wei Shaohua, System Engineer of Phinia Aftermarket He Wen, Ministry of Industry and Information Technology of the People's Republic of China ICDC Automotive Intelligent Industry Research Institute Think Tank Expert Cao Longsheng, Ministry of Industry and Information Technology of the People's Republic of China ICDC Automotive Intelligent Industry Research Institute Think Tank Expert/Researcher and Doctoral Supervisor at Dalian Institute of Chemical Physics, Chinese Academy of Sciences			
16:15	圆桌讨论: 践行低碳环保策略, 保持汽车产业的可持续发展 - 欧盟、中国政府制定的碳减排政策及标准交流 - 整车企业如何贯彻执行相应的低碳环保措施 - ESG信息披露对于车企的意义与挑战 Panel Discussion: The Adoption of Low-carbon Strategies for the Sustainable Development of the Automotive Industry - What are the Carbon Reduction Policies and Standards Formulated by the European Union and Chinese Governments? - Implementation of Low-carbon and Sustainability Measures by the OEMs - The Challenges of ESG Regulations for Automotive Companies	主持人: 王丽君, 标普全球汽车技术与后市场总监 嘉宾: 刘倩, 中央财经大学可持续准则研究中心研究部主任 吉东生, 工信部ICDC汽车智能产业研究院智库专家、中国科学院大气物理研究所中国生态系统研究网络大气分中心正高级工程师, 副主任 郭宇竹, 蔚来ESG可持续负责人 Moderator: Joyce Wang, Director of Automotive Technology & Aftermarket, S&P Global Mobility Speakers: Liu Qian, Director of SSRC Research Division Ji Dongsheng, Ministry of Industry and Information Technology of the People's Republic of China ICDC Automotive Intelligent Industry Research Institute Think Tank Expert, Senior Engineer and Deputy Director of SCAS-CERN Guo Yuzhu, Head of ESG Sustainability, NIO			

技术 · 创新 · 趋势—2023驱动电机技术发展及应用论坛 ° Innovation4Mobility Development and Application of Drive Motor Technology Fourm 2023					
日期 Date	2023/11/29 29 November 2023	时间 Time	13:30-16:40	地点 Venue	国家会展中心B0-02会议室 Meeting Room B0-02, NECC
主办单位 Organiser(s)	中国机械国际合作股份有限公司 法兰克福展览（上海）有限公司 China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
承办单位 Co-organiser	上海百域会展有限公司 Shanghai Baiyu Expo Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
13:30	欢迎致辞 Opening Remarks				
13:40	智能新能源汽车先进电驱技术 Advanced Electric Drive Technology for ICVs	朱绍鹏, 浙江大学动力机械及车辆工程研究所副所长 Zhu Shaopeng, Deputy Director of Power Machinery & Vehicular Engineering Institute of Zhejiang University			
14:10	新一代电驱总成和整车集成落地应用 Application New Generation Electric Drive Assembly and Vehicle Integration	方伟荣, 上汽商用车技术中心动力总成传动系统总工 Fang Weirong, Chief Engineer, Transmission & Powertrain, SAIC MAXUS			
14:40	高效智能分布式驱动轮毂电机平台 Efficient and Intelligent Distributed Drive Motor Platform	吴晓东, 天海轮毂电机科技公司技术副总经理 Wu Xiaodong, Deputy General Manager of Technology of Tianjin Tanhas In-wheel MotorTechnology Co Ltd			
15:10	电动化动力总成拓扑优化设计及模式切换控制 Topology Optimization Design and Mode Switching Control of Electric Powertrain	赵治国, 上海同济大学汽车学院教授 Zhao Zhiguo, Professor of School of Automotive Studies of Tongji University			
15:40	高效电驱总成的开发 Development of Efficient Electric Drive Assembly	黄夫泉, 李斯特新能源技术（上海）有限公司电驱动工程总监, 首席工程师 Huang Fuquan, Engineering Director and Chief Engineer of AVL List New Energy Technology (Shanghai) Co Ltd			
16:10	圆桌论坛：新一代商用车电驱技术发展机遇与挑战 Panel Discussion: Opportunities and Challenges for the Development of the New Ggeneration of Commercial Vehicles Electric Drive Technology	主持人：朱绍鹏, 浙江大学动力机械及车辆工程研究所副所长 嘉宾： 方伟荣, 上汽商用车技术中心动力总成传动系统总工 徐雅柱, 天津天海轮毂电机科技有限公司总经理 赵治国, 上海同济大学汽车学院教授 黄夫泉, 李斯特新能源技术（上海）有限公司电驱动工程总监, 首席工程师 Moderator: Zhu Shaopeng, Deputy Director of Power Machinery & Vehicular Engineering Institute of Zhejiang University Speakers: Fang Weirong, Chief Engineer, Transmission & Powertrain, SAIC MAXUS Xu Yazhu, General Manager of Technology of Tianjin Tanhas In-wheel MotorTechnology Co Ltd Zhao Zhiguo, Professor of School of Automotive Studies of Tongji University Huang Fuquan, Engineering Director and Chief Engineer of AVL List New Energy Technology (Shanghai) Co Ltd			

2023中国（上海）国际商用车零部件市场发展论坛 ° 2023 China (Shanghai) International Commercial Vehicle Parts Market Development Forum					
日期 Date	2023/11/29 29 November 2023	时间 Time	13:30-16:30	地点 Venue	国家会展中心302会议室 Meeting Room 302, NECC
主办单位 Organiser(s)	商用车服务网（中国汽车工业协会后市场委员会商用车服务平台） 中国机械国际合作股份有限公司 法兰克福展览（上海）有限公司 Commercial Vehicle Service Website China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
13:30	欢迎致辞 Sponsor's Speech				
13:35	全球经贸形势及一带一路重点国家市场政策影响分析 Global Economic and Trade Situation and the Influence of Market Policies in Key Countries of the Belt and Road Initiative	马胜, 中国汽车技术研究中心汽车产业政策进出口研究部 Ma Sheng, Automobile Industry Policy Import and Export Research Department, China Automotive Technology and Research Center			
14:25	2023年中国商用车、新能源、零部件出口状况及海外热点市场分析 Export Status and Overseas Hot Markets of New Energy Parts for Commercial Vehicles in China in 2023	孙晓红, 中国机电产品进出口商会汽车分会秘书长 Sun Xiaohong, Secretary General of Automobile Branch of China Chamber of Commerce for Import and Export of Mechanical and Electrical Products			
14:50	贸易全球化大背景下, 如何应对北美配件采购从中国供应链转移 How to Deal with the Transfer of North American Parts Procurement from China's Supply Chain under the Background of Trade Globalization	倪威, 亚新科工业技术有限公司副总裁 Ni Wei, Vice President of ASICO Industrial Technology Co Ltd			
15:20	NEXUS集团欧洲市场分析及欧洲汽车后市场高端商务活动推介 NEXUS Group's European Market Analysis and Promotion of High end Business Activities in the European Automotive Aftermarket	张皓映, NEXUS集团中国代表处 Zhang Haoying, China Representative of NEXUS Group			
15:50	马来西亚汽车市场分析与合作商机分享 “走进吉隆坡, 中国商用车及零部件名优品牌海外活动日及商务考察活动” 推介 Analysis of Malaysia's Automotive Market and Sharing of Cooperation Opportunities Promotion of "Entering Kuala Lumpur, Overseas Activity Day and Business Inspection Activity of Famous Chinese Commercial Vehicle and Parts Brands"	马来西亚雪隆机车部件商会商务负责人 Commercial Director of Malaysia Sheron Locomotive Parts Chamber of Commerce			

通往自动驾驶3.0时代 MAXIEYE感知融合技术平台和新产品发布会 ° To the Era of Autonomous Driving 3.0 MAXIEYE Perception Fusion Technology Platform and New Product Launch Event					
日期 Date	2023/11/29 29 November 2023	时间 Time	13:30-16:30	地点 Venue	M+ 宜园 36Space M+ Yiyuan 36Space

主办单位
Organiser(s)
中国机械国际合作股份有限公司
法兰克福展览（上海）有限公司
China National Machinery Industry International Co Ltd
Messe Frankfurt (Shanghai) Co Ltd

慧聪汽车2023年度汽车后市场品牌盛会 ° Hc Auto - 2023 Automotive Aftermarket Brand Event Honor Ceremony					
日期 Date	2023/11/29 29 November 2023	时间 Time	13:30-17:00	地点 Venue	上海虹桥新华联索菲特酒店 Sofitel Shanghai Hongqiao

主办单位
Organiser(s)
慧聪汽车
中国机械国际合作股份有限公司
法兰克福展览（上海）有限公司
Auto and Automobile
China National Machinery Industry International Co Ltd
Messe Frankfurt (Shanghai) Co Ltd

时间 Time	题目 Topic
13:30	中国汽车后市场品牌发展现状与趋势 The Current Situation and Trends of Development in China's Automotive Aftermarket
14:00	中国车衣车膜产业发展机遇 Opportunities for the Development of China's Automobile Cover and Film Industry
14:30	2023年汽车后市场品牌盛会荣耀盛典 2023 Automotive Aftermarket Brand Event Honor Ceremony
15:00	2023汽车用品行业发展高峰论坛 2023 Automotive Products Industry Development Summit
16:30	2023汽车配件行业业发展高峰论坛 2023 Automotive Parts Industry Development Summit

车城商机·齐遇上海 ° Shiyan Automotive Industry Business Matchmaking and Procurement Conference in Shanghai					
日期 Date	2023/11/29 29 November 2023	时间 Time	14:00-15:40	地点 Venue	国家会展中心B0-01会议室 Meeting Room B0-01, NECC

主办单位
Organiser(s)
中国机械国际合作股份有限公司
法兰克福展览（上海）有限公司
China National Machinery Industry International Co Ltd
Messe Frankfurt (Shanghai) Co Ltd

时间 Time	题目 Topic	讲者 Speaker
14:00	欢迎致辞 Opening Remarks	
14:20	氢燃料电池重卡未来趋势及氢燃料电池重卡应用 Future Trends and Applications of Hydrogen Fuel Cell Heavy Trucks	鲁旭, 东风华神汽车有限公司, 新能源重卡销售负责人 Lu Xu, Sales Director of New Energy Truck of Dongfeng Vasol Automobile Co Ltd
14:28	商用车车载液压系统整体解决方案 Overall Solution for Commercial Vehicle On-board Hydraulic System	张明明, 湖北省盛达动力副总经理 Zhang Mingming, Deputy General Manager of Dongfeng (Shiyan) Automobile Hydraulic Power Co Ltd
14:36	商用车免维护转向横直拉杆 Maintenance-free Drag Link and Tie Rod of Commercial Vehicles	张秀伟, 湖北万联达总经理 Zhang Xiuwei, General Manager of Wanlianda
14:44	传统企业的电子化, 智能化转型问题 Electronic and Intelligent Transformation of Traditional Enterprises	曾宪辉, 湖北达峰副总经理 Zeng Xianhui, Hubei Dafeng Automotive Intelligent Control System Co., Ltd.
14:52	车载高压燃料供给系统领域新发展 New Developments in the Field of High-pressure Fuel Supply Systems for Vehicles	
15:00	招商推介 Investment Promotion	
15:16	企业推介 Enterprise Promotion	
15:32	上海（十堰）离岸创新孵化园签约仪式 Shanghai - Shiyan Signing Ceremony for Offshore Innovation Incubation Park	
15:37	领导致辞 Speech by Leader	

2023 汽车电动化与智能化技术国际论坛 arfs 2023 Vehicle Electrification and Intelligent Vehicle Technology Forum					
日期 Date	2023/11/30 30 November 2023	时间 Time	09:00-12:00	地点 Venue	虹桥锦江大酒店 Hongqiao Jinjiang Hotel
主办单位 Organiser(s)	SAE International 新能源汽车电机电控产业联盟 汽车电机电器电子信息网 中国机械国际合作股份有限公司 法兰克福展览(上海)有限公司 SAE International New Energy Vehicle Electric Motor and Electric Control Industry Alliance, Automotive Electric Motor Electrical Appliance and Electronic Information Network China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
09:00	欢迎致辞及2022-2023新能源和智能网联汽车行业颁奖典礼 “一带一路”十周年庆典 Welcome Address and 2022-2023 NEV Award Ceremony				
09:30	电动化智能化促进汽车产业发展 Electrification and Intelligence Promote the Development of the Automotive Industry	师建华, 中国电动汽车百人会副秘书长 Shi Jianhua, Deputy Secretary-General of China EV100			
09:55	中国汽车产业发展和趋势 Development and Trends of China's Automotive Industry	许海东, 中国汽车工业协会副总工程师 Xu Haidong, Deputy Chief Engineer of China Association of Automobile Manufacturers			
10:20	电动汽车时代黄金法则 The Golden Rule of the Electric Vehicle	Bob Galyen, 电池专家 Bob Galyen, Power Battery Expert			
10:50	高性能电驱动系统关键技术 Key Technologies of High Performance Electric Drive Systems	蔡蔚, 哈尔滨理工大学教授 Cai Wei, Professor at Harbin Institute of Technology			
11:15	圆桌论坛 Panel Discussion	嘉宾: 师建华, 中国电动汽车百人会副秘书长 许海东, 中国汽车工业协会副总工程师 Bob Galyen, 电池专家 蔡蔚, 哈尔滨理工大学教授 Speakers: Shi Jianhua, Deputy Secretary-General of China EV100 Xu Haidong, Deputy Chief Engineer of China Association of Automobile Manufacturers Bob Galyen, Power Battery Expert Cai Wei, Professor at Harbin Institute of Technology			

2023 TDA第三届国际轮胎动力学仿真技术峰会 ^o					
2023 TDA 3rd International Tire Dynamics Simulation Technology Summit					
日期 Date	2023/11/30 30 November 2023	时间 Time	09:00-17:00	地点 Venue	国家会展中心303会议室 Meeting Room 303, NECC
主办单位 Organiser(s)	轮胎动力学协同创新联盟 中国机械国际合作股份有限公司 法兰克福展览（上海）有限公司 Tire Dynamics Collaborative Innovation Alliance China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
协办单位 Co-organiser	北京汇海展览有限公司 Beijing Huihai Exhibition Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
09:00	主持开场 Opening Introduction	卢荡, 吉林大学教授 Lu Dang, Professor, Jilin University			
09:05	嘉宾致辞并做主旨发言 Guest Speech	郭孔辉, 中国工程院院士 Guo Konghui, Academician, Chinese Academy of Engineering			
09:40	新能源汽车智能互联与技术转型发展趋势 Development Trend of Intelligent Interconnection and Technological Transformation of New Energy Vehicles	张进华, 中国汽车工程学会 Zhang Jinhua, China Society of Automotive Engineering			
10:05	未来汽车智能底盘的发展需求与困境 Future Aautomotive Intelligent Chassis Development Needs and Difficulties	侯杰, 中国第一汽车集团公司 Hou Jie, China FAW Group Corporation			
10:30	茶歇 Coffee Break				
10:45	模拟OE项目合作启动仪式 The Launch Ceremony of Simulated OE Project Cooperation				
11:00	乘用车自动驾驶技术的创新路径探讨 Discussion on the Innovation Path of Passenger Car Autonomous Driving Technology	杨彦鼎, 东风汽车集团股份有限公司技术中心 Yang Yanding, Dongfeng Motor Group Co Ltd Technology Center			
11:25	智能网联汽车最新数据分析 The Latest Data Analysis of Intelligent Connected Vehicles	马立港, 中国汽车工程学会 Ma Ligang, China Society of Automotive Engineering			
11:50	午休 Lunch Break				
14:00	新能源汽车轮胎动力学的现状与未来 Current Situation and Future of New Energy Vehicle Tire Dynamics	卢荡, 吉林大学教授 Lu Dang, Professor, Jilin University			
14:25	汽车动力学仿真与控制策略优化研究 Research on Vehicle Dynamics Simulation and Control Strategy Optimization	宗长富, 吉林大学教授 Zong Changfu, Professor, Jilin University			
14:50	新能源智能汽车感知技术与应用 New Energy Intelligent Vehicle Perception Technology and Application	韦勇, 上汽通用五菱汽车股份有限公司 Wei Yong, Saic-gm-wuling Automobile Co Ltd			
15:25	茶歇 Coffee Break				
15:35	车辆动力学的发展状况及应用研究 Development and Application of Vehicle Dynamics	王兆, 中国汽车技术研究中心 Wang Zhao, China Automotive Technology Research Center			
16:00	新能源汽车轮胎的智能化安全监测技术 Intelligent Safety Monitoring Technology of New Energy Automobile Tire	魏胜, 山东玲珑轮胎股份有限公司 Wei Sheng, Shandong Linglong Tire Co Ltd			

上海前沿新能源电源技术峰会 ^o					
Shanghai Frontier New Energy Power Technology Summit					
日期 Date	2023/11/30 30 November 2023	时间 Time	09:00-17:00	地点 Venue	国家会展中心B0-02会议室 Meeting Room B0-02, NECC
主办单位 Organiser(s)	上海前沿新能源电源技术研究院 中国机械国际合作股份有限公司 法兰克福展览（上海）有限公司 Frontier Technologies and Application Prospects of Power Batteries China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				

主题 Theme	动力电池前沿技术与应用前景 Frontier Technologies and Application Prospects of Power Batteries				
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2023年汽车售后市场高峰论坛 ^{os}					
Automotive Aftermarket Summit 2023					
日期 Date	2023/11/30 30 November 2023	时间 Time	09:30-17:30	地点 地点	国家会展中心上海洲际酒店二楼大宴会厅2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC
主办单位 Organiser(s)	中国机械国际合作股份有限公司 法兰克福展览（上海）有限公司 China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
协办单位 Co-organiser	魔方汽车 Magic Cube Auto-aftermarket				

时间 Time	题目 Topic	讲者 Speaker
09:30	欢迎致辞 Welcome Speech	周劲澜, 法兰克福展览(香港)有限公司总经理 Fiona Chiew, General Manager of Messe Frankfurt (HK) Ltd
09:40	重点区域汽车后市场对比分析及潜力市场需求预测 An Analysis of Key Global Automotive Aftermarkets	郎学红, 中国汽车流通协会副秘书长 Lang Xuehong, Deputy Secretary General of China Automobile Dealers Association and Director of Industry Coordination
10:05	美国汽车售后市场概况分析 Overview Analysis on the Automotive Aftermarket of the US	Paul McCarthy, MEMA Aftermarket Suppliers 首席执行官 Paul McCarthy, President & CEO of MEMA Aftermarket Suppliers
10:30	2023欧洲汽配渠道发展变化 Changes in Automotive Parts Distribution Channels Across Europe	Antti Wolk, Wolk Aftersales Experts 总经理 Antti Wolk, General Manager of Wolk Aftersales Experts
10:55	数字化与电气化时代: 汽车后市场新机遇 Opportunities for Aftermarket in Digital & EV Era	王松涛, 博世汽车售后市场亚太区总裁 Wang Songtao, Regional President, Bosch Automotive Aftermarket, APAC
11:15	面向售后3.0开创售后市场新纪元 Creating a New Era in the Aftermarket for ZF 3.0	Simon Quirin, 采埃孚亚太售后事业部乘用车业务负责人 Simon Quirin, Head of Business Line Passenger Car Aftermarket of Asia-Pacific at ZF Group
11:30	圆桌讨论: 市场恢复开放后, 对全球汽车售后市场全球化带来的积极意义 - 市场开放后, 汽车后市场采购力恢复情况 - 汽配流通渠道目前有哪些变化 - 物流、仓储服务回暖对后市场的推动作用 Panel Discussion: The Positive Implications of Globalization in the Automotive Aftermarket under the Market Resume Post Pandemic - The Recovery of Purchasing Power in the Automotive Aftermarket After Market Reopening - Current Changes of Automotive Parts Distribution Channels - The Positive Impact of Logistics and Warehousing Services on the Aftermarket	主持人: 骆晓东, 盖茨汽车零件售后市场总经理 嘉宾: 郭世龙, Solid Automotive Berhad 董事 David Barbeau, Barbeau Consulting LLC 总经理 赵一慢, 广州贝加尔物流集团义乌分公司总经理 刘昭义, 泰森联亚太区销售负责人行业数字化和出海项目支持者 Joe De Santino, 杭州慧果汽车技术有限公司美国总经理 Moderator: Sheldon Luo, General Manager of Automotive Aftermarket of Gates, Greater China Speakers: Felix Ker, Chief Revenue Officer of Solid Automotive Berhad David Barbeau, General Manager of Barbeau Consulting LLC Zhao Yiman, Yiwu Branch General Manager of Baikal Liew Chew Yee, TecAlliance Sales Lead Asia-Pacific Industry Digitalization & China Go Overseas Supporter Joe De Santino, America Managing Director of SUMAX Industry Ltd
12:15	午休 Lunch Break	
13:30	新能源汽车售后市场竞争格局及机遇分析 Analysis of the Competitive Landscape and Opportunities in the New Energy Vehicle Aftermarket	庄景乾, 罗兰贝格联合创始人 Jack Zhuang, Principal of Roland Berger Greater China
13:55	中国汽配渠道供应链在全球格局下的成长路径 Navigating the Development Path of China's Automotive Parts Distribution	戴晨, 魔方汽车创始人; 魔方商学院院长 Dai Chen, Founder of Magic Cube Auto-Aftermarket
14:20	汽配出海全新数据解读及渠道下沉操作方法 Interpreting New Data and Channel Penetrations Strategies for Automotive Parts Export	蔡景钟, 无届创新资本创始人 Cai Jingzhong, Founder of Wujiechuangxin Venture Capital
14:45	增压技术在新能源车上的创新应用 The Innovative Applications of Turbocharging Technology in New Energy Vehicles	黄建军, 江苏毅合捷汽车科技股份有限公司副总经理, 技术中心总监 James Huang, Deputy General Manager and Director of Technology Centre of Jiangsu Easyland Automotive Corporation
15:10	茶歇 Coffee Break	
15:35	汽车后市场“产业融合高速路”加速器 Automotive Aftermarket "Industrial Integration Highway"	李文, 集群车宝招商副总经理 Li Wen, Investment Promotion Deputy General Manager of Jekun Auto
16:00	圆桌讨论: 传统汽配连锁&维修连锁如何逐步融入新能源售后业务 - 如何做好燃油车售后的存量业务 - 面对新能源增速强劲, 如何做好转型业务的铺垫 Panel Discussion: The Integration of Traditional Auto Parts Chain & Maintenance Chain go to the New Energy Vehicle Aftermarket - How to Manage and Elevate Existing Business in the ICE Vehicle Aftermarket? - How to Prepare for Business Transformation under the Rapid Growth of New Energy Vehicles?	主持人: 周刚, 上海加策商务咨询有限公司CEO 嘉宾: 张久鹏, 德师傅创始人 张献公, 快车团创始人 宋烈进, 兔师傅创始人 谷昭光, Autobacs 董事长 徐本光, 新瑞立汽配连锁COO Moderator: Zhou Gang, CEO of Shanghai Jiace Business Consulting Co Ltd Speakers: Zhang Jiupeng, Founder of Das Master Zhang Xiangong, Founder of Kuaichetuan Song Liejin, Founder of Mastertoo Gu Zhaoguang, Chairman of Autobacs Xu Benguang, COO of New Sorl Auto Parts
16:45	圆桌讨论: 新能源售后服务连锁的挑战 - 新能源连锁在技术储备、人才培养、维修设施等方面的难点 - 授权体系在二三级和三四级城市的不同机会 - 不同连锁模式的PK: 销服一体or专注售后 Panel Discussion: The Challenges of New Energy Vehicle Aftermarket Service Chain - Difficulties in Technology Reserves, Manpower and Maintenance Facilities for New Energy Vehicle Service Chain - The Opportunities Arise from the Authorisation Systems in Different Tiers of Cities in China - Comparison of Different Chain Models: Integrated Sales Service or Aftermarket Service Focused	主持人: 黄海健, 深圳福德临能源有限公司高级顾问 嘉宾: 孙建军, 蜜蜂新能源创始人 王浩, 电动工坊创始人 张东旭, 宝顺奥迪连锁创始人 林少杰, 领结站创始人 胡杰, 德系新能源维修创始人 Moderator: Huang Haijian, Senior Adviser of Tuopulan Speakers: Sun Jianjun, Founder of Bees Service Wang Hao, Founder of Coppola Auto Consultive Service (Qingdao) Co Ltd Zhang Dongxu, Founder of Dent Audi Lin Shaojie, Founder of Lingjie Station Hu Jie, Founder of Shandong German New Energy Vehicle Co Ltd

2023汽车后市场行业高峰论坛 ^o Auto Parts Industry New Direction Summit Forum 2023					
日期 Date	2023/11/30 30 November 2023	时间 Time	09:30-12:00	地点 Venue	国家会展中心302会议室 Meeting Room 302, NECC
主办单位 Organiser(s)	北京慧联世纪国际传媒广告有限公司 中国机械国际合作股份有限公司 法兰克福展览(上海)有限公司 Beijing Huilian Shiji International Media Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
09:30	签到 Sign In				
09:40	主持开场 Opening Introduction	郑少华, 广东省汽车服务业促进会, 秘书长 Zheng Shaohua, Secretary General, Guangdong Automobile Service Industry Promotion Association			
09:50	中国汽车后市场商业模式浅析 Analysis of the Business Model of China's Automotive Aftermarket	黄翀, 我的车车(北京)网络技术有限公司CEO Huang Chong, CEO& Deputy General Manager of Gd Han's Yue Ming Laser Group Co Ltd.			
10:10	空气减震器快速维修方案讲解 Explanation of Quick Maintenance Plan for Air Shock Absorbers	胡运龙, 浙江博城汽车科技有限公司, 华南区经理 Hu Yunlong, Manager of South China of Zhejiang Bocheng Automobile Technology Co Ltd			
10:30	新环境下配件供应商如何突围 How to Break Through the Encirclement of Accessory Suppliers in the New Environment	江涛, 北京精采科技有限公司, 总经理 创始人兼CEO Jiang Tao, General Manager Founder and CEO of Beijing Jingcai Technology Co Ltd			

第三届汽车维修技术服务年会——新能源汽车售后维修技术论坛 ^o The Third Annual Meeting of Automobile Maintenance and Repair New Energy Resources Automobile After-sale Maintenance Technical Forum					
日期 Date	2023/11/30 30 November 2023	时间 Time	09:00-12:00	地点 Venue	国家会展中心4.2号馆D厅 Hall D of Hall 4.2, NECC
主办单位 Organiser(s)	《汽车维修与保养》杂志 中国机械国际合作股份有限公司 法兰克福展览(上海)有限公司 Motor China Magazine China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
09:30	混动和插电混动趋势(混合动力汽车发展趋势) 串混、并混及混联(串并联)的设计原理 电动机技术在变速箱中的应用 特斯拉动力传动系统 扁线电机技术 Hybrid and Plug-in Hybrid Trends (Trends in Hybrid Vehicle Development) Design Principles of Series Hybrid, Parallel Hybrid, and Series-Parallel Hybrid (Series-Parallel Connection) Application of Electrical Machine Technology in Transmission Tesla Powertrain System Flat Wire Motor Technology	仇斌, 清华大学车辆与运载学院副研究员 Qiubin, Associate Research Fellow of School of Vehicle and Mobility, Tsinghua University			
10:00	混动变速器日常检修 宝马新5系插电混动变速器技术 凯迪拉克插电混动变速器技术 大众及奥迪最新插电混动变速器技术 保时捷及吉利插电混动变速器维修技术 丰田及雷克萨斯最新L310混动变速器技术 混动及插电混动变速器经典案例分享 Daily Maintenance of Hybrid Transmission. Technology of BMW New 5 Series Plug-in Hybrid Transmission Technology of Cadillac Plug-in Hybrid Transmission Technology of Volkswagen and Audi Latest Plug-in Hybrid Transmission Technology of Porsche and Geely Plug-in Hybrid Transmission Maintenance Technology of Toyota and Lexus Latest L310 Hybrid Transmission Classic Case Sharing of Hybrid and Plug-in Hybrid Transmission	薛庆文, 薛老师自动变速器技术(北京)有限公司总工程师 Xue Qingwen, Engineer of Mr. Xue Automatic Transmission Technology (Beijing) Co Ltd			
11:00	爆款短视频引爆门店 轻松拿到搜索流量 优价好物自带流量 利用矩阵账号获取最后的免费流量红利 刷榜单让门店成交转化翻倍 提升店铺服务分, 让粉丝爱上你 Hot Short Videos Boost Store Sales Easy to Get Search Traffic Good Products Bring Their Own Traffic Use Matrix Accounts to Capture the Last Free Traffic Dividend Boost Store Conversions by Ranking High Improve Store Service Score and Make Fans Love You	尹道瑞, 北京天元陆兵汽车科技有限公司副总经理 Yin Daorui, Deputy General Manager of Beijing Tianyuan Lubing Auto Technology Co Ltd			

2023能源变革与智驾未来研讨会 ^{arf} Energy Transformation and Future Intelligent Driving Summit					
日期 Date	2023/11/30 30 November 2023	时间 Time	10:00-12:00	地点 Venue	国家会展中心402会议室 Meeting Room 402, NECC

主办单位
Organiser(s)

上海电器科学研究院
中国机械国际合作股份有限公司
法兰克福展览(上海)有限公司
Shanghai Electrical Apparatus Research Institute
China National Machinery Industry International Co Ltd
Messe Frankfurt (Shanghai) Co Ltd

“品牌出海·赢战未来”中国汽车零部件品牌出海高峰论坛 ^o The New Chapter of Guangzhou Auto Parts Aftermarket Services					
日期 Date	2023/11/30 30 November 2023	时间 Time	13:30-16:30	地点 Venue	国家会展中心B0-01会议室 Meeting Room B0-01, NECC

主办单位
Organiser(s)

大正传媒
中国机械国际合作股份有限公司
法兰克福展览(上海)有限公司
Dazheng Media
China National Machinery Industry International Co Ltd
Messe Frankfurt (Shanghai) Co Ltd

时间 Time	题目 Topic	讲者 Speaker
13:30	广州大正传媒有限公司推广主营业务 Business Promotion of Dazheng Media	万年丽 Wan Nianli
14:00	香港品牌质量创新促进会推广企业认证服务及认证标准、流程 Enterprise Certification Services and Certification Standards and Processes Promoted by HongKong Brand and Quality Innovation Association	黄春林 Huang Chunlin
15:00	广园汇汽配港介绍采购港经营理念 Introduction to Business Philosophy of Guang Yuan Hui Auto Parts Bay	王军伟 Wang Junwei
15:30	俄罗斯天雅汽配城推介 The Promotion of Russian Auto Parts City	赵永杰 Zhao Yongjie

商贸配对洽谈会(境内买家) ^a Buyers Matchmaking Programme (Local Buyers)					
日期 Date	2023/11/30 30 November 2023	时间 Time	13:00-17:00	地点 Venue	优选买家俱乐部(NA03) Premium Buyers Club (NA03)

主办单位
Organiser(s)

中国机械国际合作股份有限公司
法兰克福展览(上海)有限公司
China National Machinery Industry International Co Ltd
Messe Frankfurt (Shanghai) Co Ltd

驱动电机创新技术及企业高峰论坛 ^{arfs} Innovative Drive Motor Technology and Corporate Summit					
日期 Date	2023/11/30 30 November 2023	时间 Time	13:30-16:00	地点 Venue	虹桥锦江大酒店 Hongqiao Jinjiang Hotel

主办单位
Organiser(s)

SAE International
新能源汽车电机电控产业联盟
汽车电机电器电子信息网
中国机械国际合作股份有限公司
法兰克福展览(上海)有限公司
SAE International
New Energy Vehicle Electric Motor and Electric Control Industry Alliance, Automotive Electric Motor
Electrical Appliance and Electronic Information Network
China National Machinery Industry International Co Ltd
Messe Frankfurt (Shanghai) Co Ltd

时间 Time	题目 Topic	讲者 Speaker
13:00	高压系统分析及关键技术 High Voltage System Analysis and Key Technologies	一汽 FAW
14:00	汽车动力系统电动化应用 Application of Electrification in Automotive Power Systems	宝马中国 BMW
14:30	博格华纳助力汽车电气化 BorgWarner Application in Automotive Electrification	博格华纳 BorgWarner
15:00	新能源三电系统需求分析 Analysis of the Demand For the New Energy Three Electric System	联合电子 UAES
15:30	电动汽车电驱动系统 Electric Vehicle Electric Drive System	法雷奥 Valeo

中国汽车服务产业渠道与供应链创新发展大会 ° China New Energy Vehicle Service Industry High Quality Development Conference					
日期 Date	2023/11/30 30 November 2023	时间 Time	13:30-16:30	地点 Venue	国家会展中心4.2号馆D厅 Hall D of Hall 4.2, NECC

主办单位 Organiser(s)	大正传媒 中国机械国际合作股份有限公司 法兰克福展览（上海）有限公司 Dazheng Media China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
	时间 Time	题目 Topic	讲者 Speaker		
	13:30	主持人开场 Host Opening			
	13:40	协会领导致辞 Speech by Association Leaders	李统盛, 广东省汽车售后服务行业协会会长 Li Tongsheng, President of Guangdong Automobile Aftersales Service Industry Association		
	14:00	欢迎致辞 Opening Remarks	许正茂, 大正传媒董事长 Xu Zhengmao, Chairman of Dazheng Media		
	14:05	渠道下沉, 重塑供应链价值 Channel Sinking, Reshaping Supply Chain Value	张鹏程, 勒盟全国运营CEO Zhang Pengcheng, CEO of Lemeng National Operations		
	14:30	汽配市场多元态势下的组合拳打法 Combination Fist Techniques in the Diversified Situation of the Automobile Parts Market	项瑞强, 深圳养车帮创始人 Xiang Ruiqiang, Founder of Shenzhen Yangchebang		
	15:00	汽配商如何通过盈利项目为门店引流增效 How Auto Parts Manufacturers can Attract and Increase Efficiency for Their Stores Through Profitable Projects	夏林兵, 共赢圈运营总监 Xia Linbing, Director of Win-win Circle Operations		
	15:30	自上而下破局实战思维 Practical Thinking of Breaking the Situation from Top to Bottom	官正, 山东亿盟商学院院长 Guan Zheng, Official Dean of Shandong Yimeng Business School		
	16:00	渠道与供应链创新发展模式 Innovative Development Model of Channels and Supply Chain	王耀晟, 广州时刻销网络科技有限公司 总经理 Wang Yaosheng, General Manager of Guangzhou Moment Sales Network Technology Co Ltd		

新能源汽车维修的协同机制 ° Collaborative Mechanism of New Energy Vehicle Services					
日期 Date	2023/11/30 30 November 2023	时间 Time	13:30-16:30	地点 Venue	国家会展中心302会议室 Meeting Room 302, NECC

主办单位 Organiser(s)	北京慧联世纪国际传媒广告有限公司 中国机械国际合作股份有限公司 法兰克福展览（上海）有限公司 Beijing Huilian Shiji International Media Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
	时间 Time	题目 Topic	讲者 Speaker		
	13:30	北京保险公司与维修合作试点项目的阶段总结 The Stage Summary of Beijing Insurance Company and Maintenance Cooperation Pilot Project	赵大成, 北京耀华北方汽配有限公司运营总经理 Zhao Dacheng, General Manager of Operation, Beijing Yaohua North Auto Parts Co LTD		
	14:00	轻松转型新能源 Easy Transition to New Energy	李海清, 摩行鱼新能源科技（上海）有限公司运营总经理 Li Haiqing, General Manager of Operation, Moxingyu New Energy Technology (Shanghai) Co LTD		
	14:30	中汽修协新能源电池评估与维修规范的采信单位政绩 China Auto Repair Association New Energy Battery Evaluation and Maintenance Standards of the Acceptance of the Unit Achievements	李长虹, 中国汽车维修行业协会事故汽车维修工作委员会副秘书长 Judy Li, Deputy Secretary-General of China Auto Maintenance and Repair Association Collision Repair Committee		
	15:00	开放讨论: 维修企业的守成与转型 Open Discussion: Maintenance and Transformation of Maintenance Enterprises			

电动汽车充电技术高峰论坛 arfs EV Battery Charging and Swapping Technology Summit					
日期 Date	2023/11/30 30 November 2023	时间 Time	13:30-16:30	地点 Venue	虹桥锦江大酒店 Hongqiao Jinjiang Hotel

主办单位 Organiser(s)	SAE International 中国汽车工业协会车用电机电器委员会 中国机械国际合作股份有限公司 法兰克福展览（上海）有限公司 SAE International China Auto Association Electric Motor and Electric Appliance Committee for Vehicle China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
	时间 Time	题目 Topic	讲者 Speaker		
	13:30	乘用车充电标准进展 Progress in Charging Standards for Passenger Cars	宁德时代 CATL		
	14:15	面对不同充电标准的测试解决方案 Testing Solutions for Different Charging Standards	是德科技 Keysight		
	15:00	电动汽车充电新生态构建 Construction of A New Ecosystem for Electric Vehicle Charging	比亚迪 BYD		
	15:45	加强充电基础设施运营 Strengthen the Operation of Charging and Swapping Infrastructure	蔚来汽车 NIO		

广东省汽车保修设备商会理事扩大会议暨行业标准宣贯会
The Expanded Council Meeting of the Guangdong Province Automotive Warranty Equipment Chamber of Commerce and the Industry Standard Promotion Conference

日期 Date	2023/11/30 30 November 2023	时间 Time	15:00-17:00	地点 Venue	国家会展中心402会议室 Meeting Room 402, NECC
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主办单位
Organiser(s)

中国机械国际合作股份有限公司
法兰克福展览（上海）有限公司
China National Machinery Industry International Co Ltd
Messe Frankfurt (Shanghai) Co Ltd

主题 Theme

抓住时代机遇，共建共享资源平台
Seize the Opportunity of the Times, Jointly Build a Shared Resource Platform

车规芯片产业发展高峰论坛
Automotive-Grade Chip Industry Development Summit

日期 Date	2023/11/30 30 November 2023	时间 Time	16:00-17:30	地点 Venue	虹桥锦江大酒店 Hongqiao Jinjiang Hotel
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主办单位
Organiser(s)

SAE International
新能源汽车电机电控产业联盟
汽车电机电器电子信息网
中国机械国际合作股份有限公司
法兰克福展览（上海）有限公司
SAE International
New Energy Vehicle Electric Motor and Electric Control Industry Alliance, Automotive Electric Motor Electrical Appliance and Electronic Information Network
China National Machinery Industry International Co Ltd
Messe Frankfurt (Shanghai) Co Ltd

时间 Time	题目 Topic	讲者 Speaker
16:00	车规芯片供应链现状与优化策略 The Current Situation and Optimization Strategy of the Supply Chain for Automotive-grade Chips	联合电子 UAES
16:30	智能汽车电子架构变革 Transformation of Intelligent Automotive Electronic Architecture	地平线 Horizon
17:00	汽车软件与智能芯片 Automotive Software and Intelligent Chips	小鹏 Xpeng
17:20	芯片联盟成立仪式 Establishment Ceremony of Chip Alliance	

先进智能驾驶技术论坛 ^{arfs} Advanced Intelligent Driving Technology Forum					
日期 Date	2023/12/1 1 December 2023	时间 Time	09:00-16:40	地点 Venue	虹桥锦江大酒店 Hongqiao Jinjiang Hotel
主办单位 Organiser(s)	SAE International 新能源汽车电机电控产业联盟 汽车电机电器电子信息网 中国机械国际合作股份有限公司 法兰克福展览(上海)有限公司 SAE International New Energy Vehicle Electric Motor and Electric Control Industry Alliance, Automotive Electric Motor Electrical Appliance and Electronic Information Network China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
09:00	无人驾驶应用技术分析 Analysis of Unmanned Driving Application Technology	福特汽车 Ford			
10:00	智能电动汽车EE架构的演进路线 The Evolution Route of EE Architecture for Intelligent Electric Vehicles	博世 Bosch			
11:00	安波福全栈式系统解决方案助力智能驾驶 Aptiv's Full Stack System Solution to Assist Intelligent Driving	安波福 Aptiv			
13:30	融合感知赋能车路协同的多场景实践 Multi Scenario Practice of Fusion Perception Empowering Vehicle Road Collaboration	大陆 Continental			
14:30	自动驾驶决策与控制 Autonomous Driving Decision-making and Control	复旦大学 Fudan University			
15:30	自动驾驶汽车测试与评价 Testing and Evaluation of Autonomous Vehicle	同济大学 Tongji University			

2023中国商用车黑科技大赛颁奖盛典暨商用车技术大会 ^{arfs} 2023 Vehicle Electrification and Autonomous Vehicle Technology Forum					
日期 Date	2023/12/1 1 December 2023	时间 Time	09:00-12:00	地点 Venue	虹桥锦江大酒店 Hongqiao Jinjiang Hotel
主办单位 Organiser(s)	中国汽车工程研究院股份有限公司 商用汽车网 新能源汽车电机电控产业联盟 中国机械国际合作股份有限公司 法兰克福展览(上海)有限公司 China Automotive Engineering Research Institute Co Ltd Commercial Vehicle Network New Energy Vehicle Electric Motor and Electric Control Industry Alliance China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
09:00	2023国内外商用车技术热点分析 Analysis of 2023 Domestic and Foreign Commercial Vehicle Technology	张君毅, 奥纬企业管理咨询(上海)有限公司董事合伙人 Zhang Junyi, Managing Partner of Aowei Enterprise Management Consulting (Shanghai) Co Ltd			
09:40	标杆企业代表黑科技创新案例与经验分享 Case Study and Experience Sharing of Typical Enterprises				
10:30	国际商用车前沿技术发展趋势 Development Trends of Frontier Technologies for International Commercial Vehicles				
10:50	零部件企业及软件企业在技术链中扮演的角色 The Role of Component Enterprises and Software Enterprises in the Technology Chain				
11:10	商用车技术创新为商用车生态带来哪些提升 What Improvements Have Commercial Vehicle Technology Innovation Brought to the Commercial Vehicle Ecosystem				

商贸配对洽谈会(境外买家) ^a Buyers Matchmaking Programme (Overseas Buyers)					
日期 Date	2023/12/1 1 December 2023	时间 Time	09:00-17:00	地点 Venue	优选买家俱乐部(NA03) Premium Buyers Club (NA03)
主办单位 Organiser(s)	中国机械国际合作股份有限公司 法兰克福展览(上海)有限公司 China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				

“聚势前行 加速出海”——2023年二手车创新发展论坛 ⁰⁵ Used Car Strategy and Development Forum 2023					
日期 Date	2023/12/1 1 December 2023	时间 Time	09:30-12:10	地点 Venue	国家会展中心上海洲际酒店二楼大宴会厅2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC
主办单位 Organiser(s)	中国汽车流通协会 中国机械国际合作股份有限公司 法兰克福展览（上海）有限公司 China Automobile Dealers Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
承办单位 Co-organisers	中国汽车流通协会二手车事业部 中国汽车流通协会数据应用与消费者研究分会 Used-car Department of CADA Data Application and Consumer Research Committee of CADA				
时间 Time	题目 Topic	讲者 Speaker			
09:30	欢迎致辞 Opening Remarks	于光, 法兰克福展览（上海）有限公司总经理 James Yu, General Manager of Messe Frankfurt (Shanghai) Co Ltd			
09:40	中国二手车出口发展回顾及未来展望 A Review and Forecast of China's Used Car Export Market	田甜, 中国汽车流通协会副秘书长 Tian Tian, Deputy Secretary-general of China Automobile Dealers Association			
10:00	我国二手车出口发展趋势及优势 The Development Trend and Advantages of China's Used Car Export Market	包嘉成, 国家信息中心信息化和产业发展部汽车市场处副处长 Bao Jiacheng, Deputy Director of Automotive Market Department of Department of Informatization and Industry Development of The State Information Center			
10:15	哈萨克斯坦的中国汽车出口合作前景广阔 Cooperation Forecast of the Automotive Export between Kazakhstan and China	玛丽卡, 哈萨克斯坦驻华代表处代表/汽车进出口咨询顾问 Malika Zhang, Representative of Kazakhstan Representative Office in China/Automotive Import and Export Consultant			
10:30	乌兹别克斯坦汽车市场发展远景 Vision of the Automotive Market Development in the Republic of Uzbekistan	乔恩, 伊萨纳工程有限公司大中华区负责人 Rustamjon Rasulov, Head of Great China of Isana Engineering LTD			
10:45	全球二手车出口服务平台 助力二手车加速“出海” How Does Global Used Car Export Service Platform Help Facilitating the Export of Used Cars	聂丹, CADA柠檬查创新事业部总经理 Nie Dan, General Manager of Innovation Business Unit of CADA Lemonstea			
11:00	跨境金融服务为二手车出海风控保驾护航 How Does Cross Border Financial Services Provide Risk Control Support for Exporting Used Cars	方雪飞, 物产中大元通汽车有限公司产业发展中心总经理 Fang Xuefei, General Manager of Industrial Development Center of WZ Group			
11:15	海外仓布局助力中国二手车走出去 How Strategized Deployment of Overseas Warehouse Help Facilitating the Global Market Expansion for Chinese Used Cars	操昉, 中建材海外经济合作有限公司采购经理 Cao Fang, Purchasing Manager of CNBM Overseas Economic Cooperation Co Ltd			
11:30	SRC超技汽车出口业务干货分享 Sharing on the Automotive Export Business by SRC	钟毅, SRC超技CEO Zhong Yi, CEO of SRC			
11:45	零部件如何配套二手车出口, 赋能产业链 and Elevating the Whole Value Chain?	仇大海, 中国汽车流通协会售后零部件分会副秘书长 Qiu Dahai, Deputy Secretary-general of Aftermarket Parts Branch of China Automobile Dealers Association			

2023 “汽配出海” 创新服务供需贸易对接交流会 ⁰⁶ 2023 "Auto Parts Sailing" Innovative Service Supply and Demand Trade Docking Conference					
日期 Date	2023/12/1 1 December 2023	时间 Time	09:30-12:30	地点 Venue	国家会展中心302会议室 Meeting Room 302, NECC
主办单位 Organiser(s)	魔方汽车 Tecalliance 中国机械国际合作股份有限公司 法兰克福展览（上海）有限公司 Magic Cube Auto-aftermarket Tecalliance China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
协办单位 Co-organiser	Ebay				

2023年中外轮胎行业合作发展论坛 ^{os} China International Tyre Industry Conference 2023					
日期 Date	2023/12/1 1 December 2023	时间 Time	13:00-17:00	地点 Venue	国家会展中心上海洲际酒店二楼大宴会厅2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC

主办单位 Organiser(s)	中国橡胶工业协会 中国机械国际合作股份有限公司 法兰克福展览(上海)有限公司 China Rubber Industry Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
13:00	欢迎致辞 Opening Remarks	于光, 法兰克福展览(上海)有限公司总经理 James Yu, General Manager of Messe Frankfurt (Shanghai) Co Ltd			
13:10	2023年中国轮胎产业发展现状及对2024年的展望 The Development of China's Tyre Industry in 2023 and the Outlook Forecast for 2024	徐文英, 中国橡胶工业协会会长 Xu Wenying, Chairman of China Rubber Industry Association			
13:40	国际轮胎工业市场现状及展望 Current Market Trend and Outlook of the Global Tyre Industry	Robert Simmons, GlobalData国际公司国际橡胶和轮胎研究负责人 Robert Simmons, Head, Tyre & Rubber Research, GlobalData			
14:10	践行ESG, 协力推动轮胎产业的可持续发展 Implementing ESG to Promote Sustainable Development of the Tyre Industry	吴俊毅, 米其林中国区副总裁 Wu Junyi, Vice President of Michelin China			
14:40	新能源汽车发展的背景下, 对轮胎技术的新要求 New Requirements for Tyre Technology under the Influence of New Energy Vehicles Development	马庆丰, 佳通轮胎(中国)研发中心配套技术支持部常务副总经理 Ma Qingfeng, Executive Deputy General Manager of Supporting Technical Support Department of Giti (China) R&D Center			
15:10	数字赋能 智造未来 Applications of Digital Empowerment and Intelligent Production in Tyre Industry	许晓晶, 双钱轮胎集团有限公司副总经理 Xu Xiaojing, Deputy Manager of Doublecoin Holdings			
15:40	茶歇 Coffee Break				
16:00	圆桌访谈: 全球轮胎行业的产业链分布及企业的发展思考 Panel Discussion: Global Distribution of the Tyre Industry Supply Chain and the Development of Tyre Companies	主持人: 周刚, 上海加策商务咨询有限公司CEO 嘉宾: 史一锋, 中国橡胶工业协会轮胎分会秘书长 许晓晶, 双钱轮胎集团有限公司副总经理 Robert Simmons, GlobalData国际公司国际橡胶和轮胎研究负责人 孙立会, 中国五矿化工进出口商会发展部主任, 可持续天然橡胶项目(SNR)发起人 毕静, 普利司通(中国)投资有限公司可持续发展部长 Moderator: Zhou Gang, CEO of Shanghai Jiace Business Consulting Co Ltd Speakers: Shi Yifeng, Secretary-general of Tyre Sub Council, China Rubber Industry Association Xu Xiaojing, Deputy Manager of Doublecoin Holdings Robert Simmons, Head, Tyre & Rubber Research, GlobalData Sun Lihui, Director of the Development Department, China Chamber of Commerce of Metals, Minerals & Chemicals Importers & Exporters Bi Jing, Minister of Sustainable Development of Bridgestone (China) Investment Co Ltd			

新能源电机专题研讨会 ^{arfs} New Energy Motor Seminar					
日期 Date	2023/12/1 1 December 2023	时间 Time	13:30-16:30	地点 Venue	虹桥锦江大酒店 Hongqiao Jinjiang Hotel

主办单位 Organiser(s)	新能源汽车电机电控产业联盟 汽车电机电器电子信息网 中国机械国际合作股份有限公司 法兰克福展览(上海)有限公司 New Energy Vehicle Electric Motor and Electric Control Industry Alliance, Automotive Electric Motor Electrical Appliance and Electronic Information Network China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd				
主题 Theme	新能源电机专题研讨 NEV Electric Motor				

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